



2021 "Nature of Nolde Forest" Student Art Contest

For Berks County, PA Students in Grades 1-12
Revised 2.27.21

GUIDE FOR INDEPENDENT ENTRIES

For more information visit:

- **Nolde Forest Offices**, 3025 New Holland Rd., Reading, PA
- **Art Plus Gallery**, 604 Penn Ave., W. Reading, or
- www.artplusgalleryPA.com

Direct questions about park visits to:

- Sarah Presogna, Environmental Education Specialist Supervisor at spresogna@pa.gov, [610-796-3699](tel:610-796-3699)

Direct questions about the contest to:

- NoldeArtContest@artplusgallerypa.com; or
- Russell Slocum, Art Plus Gallery's contest coordinator, at 610-796-0418

INTRODUCTION

Whether or not their school is officially participating in the 2021 “Nature of Nolde Forest” art contest, all Berks County students in grades 1-12 are invited to “capture the nature of Nolde Forest in art.” Visit our forest and look at the natural beauty and resources through an artistic eye. Paint, pencil, marker, crayon, photography, clay—all media will be welcomed.

The contest is open to all Berks County, PA students in grades 1-12. Schools are invited to participate: public, private and parochial schools, as well as homeschool cooperatives.

Whether or not their schools have officially registered for the competition, students may submit jpgs for a preliminary judging in the “Independent entries” category. At least three finalists will be selected from every 100 independent entries received in each of seven categories:

GRADE CATEGORIES FOR ART MEDIA:

- Grades 1 & 2
- Grades 3 & 4
- Grades 5 & 6
- Grades 7 & 8
- Grades 9 & 10
- Grades 11 & 12

PHOTOGRAPHY (open to all grades)

Homeschooling parents should note that The Nature of Nolde Art Contest is designed to meet the following Academic Standards for the Arts and Humanities as defined by the Pennsylvania Department of Education. You’ll find more information about this on the next page.

Submissions will be accepted 4/1 through 4/15, and by 4/20 entrants will be notified as to whether or not they are among the finalists. The contest winners will be announced on 5/24/21. Details are on p. 5.

ACADEMIC STANDARDS FOR THE ARTS AND HUMANITIES

The Nature of Nolde Forest Student Art Contest is designed to help teachers meet multiple Academic Standards for the Arts and Humanities as defined by the Pennsylvania Department of Education. These include (but are not limited to):

- 9.1.(3,5,8,12).A
- 9.1.(3,5,8,12).B
- 9.1.(3,5,8,12).I
- 9.2.(3,5,8,12).G

Follow this with criteria appropriate to your grade level, e.g.:

9.4.3. Grade 3:

Recognize that choices made by artists regarding subject matter and themes communicate ideas through works in the arts and humanities.

9.4.5. Grade 5:

Explain choices made regarding media, technique, form, subject matter and themes that communicate the artist's philosophy within a work in the arts and humanities.

9.4.8. Grade 8:

Describe to what purpose philosophical ideas generated by artists can be conveyed through works in the arts and humanities.

9.4.12. Grade 12:

Analyze and interpret a philosophical position identified in works in the arts and humanities.

The latest version of the standards can be found at:

<https://www.pdesas.org/>

Artist Statements

It is common for artists to provide an "Artist Statement" explaining why and how they created a specific piece of art, or even their entire body of work. By adding this written component to the art assignment, the exercise may also meet the criteria of 9.4.(3,5,8,12).D.

Artist Statements should be titled "Artist Statement," and include the following:

- Student's name
- Name of artwork
- Medium
- Statement: 20-100 words on why this subject was chosen, how the art was created, and/or other information that might help others appreciate the artwork even more.

CONTEST RULES

The contest is open to all Berks County, PA students in grades 1-12. This includes public, private and parochial schools, as well as homeschoolers.

All art media are acceptable, including but not limited to paints, pencil, markers, crayons, clay and photography.

The subject must be some aspect of Nolde Forest.

Schools may register in advance and start with an in-school contest to determine their own finalists for the public exhibit at Nolde Forest Mansion. Students whose schools are not registered in the competition, or who wish to enter a piece of artwork independently, may submit jpgs for a preliminary judging in the "Independent Entries" category.

Students may create a "plein air" work of art while at Nolde Forest, but this is not required. Students may work from photos, sketches or memory, and do their art at home or in the classroom.

Artwork submitted in the contest may be photographed for Art Plus Gallery's online exhibit of the winning pieces, and for possible use in event publicity and media coverage.

Within each Grade Category, a panel of artists from Art Plus Gallery will judge each piece based on the following elements:

- Clarity or creative interpretation in capturing the nature of a setting, animal or feature of Nolde Forest
- Composition, artistic style & execution
- Presentation of the artwork and impact upon the viewer

AWARDS

Each school will promote the event to students and parents (to encourage independent visits if class trips aren't viable), and coordinate creative work and initial judging. Each school may submit two finalists for each grade category within that school, plus two entries (for the entire school) in the Photography category, which is open to all grades.

GRADE CATEGORIES:

Grades 1 & 2

Grades 3 & 4

Grades 5 & 6

Grades 7 & 8

Grades 9 & 10

Grades 11 & 12

Photography (open to all grades)

Three prizes will be awarded in each category:

First Prize: \$50

Second Prize: \$30

Third Prize: \$20

In addition, there will be two Staff Choice Awards of \$20: one each for Art Media and Photography.

SUBMISSION GUIDELINES

- a. Whether or not their school has registered in the contest, students may submit a jpg for consideration in the Independent Entries category.
- b. Between 4/1–4/15/21: Email a jpg of your artwork to:
NoldeArtContest@artplusgallerypa.com

The subject line must say simply “Nolde Entry Grade ____”. (Fill in the student’s grade level.) The cover message must include:

- Student’s name
- Grade level
- Title and/or location of artwork
- Town or borough of residence
- School attended (or note “Homeschool”)
- Contact info (email and/or phone #) for notification if you are selected as a finalist.

Only one art media entry per student, although a second submission may be made by the same artist in the Photography category, which is open to all grades.

- c. From each 100 independent entries received, at least three finalists will be selected by a panel of judges from Art Plus Gallery. Finalists will be notified by 4/20/21, and a submission form emailed to each finalist. If there is also to be a physical exhibit and awards presentation, it will announced at this time.
- d. If conditions allow for the physical exhibit to be staged at Nolde Forest Mansion, finalists will be able to drop off their artwork there weekdays 8am-4pm, until 5/10. Art media (e.g. drawings, paintings, etc.) must be original artwork, not a copy. Photos must be submitted as prints not smaller than 5” x 7”, and not larger than 11” x 14”.
- e. On May 20 the exhibit opens online at artplusgallerypa.com, and in mansion if conditions permit.
- f. The exhibit will close on June 1, at which time finalists may pick up their artwork. All artwork must be picked up by Friday, 6/11/21. Nolde Forest and Art Plus Gallery will not be responsible for any artwork that is not picked up, and prizes not claimed by this time will be forfeited.
- g. All reasonable care will be taken in handling pieces submitted, but Nolde Forest Environmental Education Center, Friends of Nolde and Art Plus Gallery do not insure or assume responsibility for any work.

PLANNING YOUR VISIT TO NOLDE FOREST

Address for GPS: 3025 New Holland Rd., 19607

There are no fees involved in participating, but transportation to and from Nolde Forest will be the responsibility of the school and/or parents.

ORGANIZED SCHOOL GROUPS: If you're planning to have a large group of students visit by bus, van, or caravan, contact Sarah Presogna at spresogna@pa.gov, [610-796-3699](tel:610-796-3699) to reserve parking. As our Environmental Education Specialist Supervisor, Sarah can also recommend grade-appropriate points of interest suitable for larger groups.

INDEPENDENT VISITS: If a bus trip cannot be arranged, consider encouraging students' families to visit Nolde Forest on their own or perhaps as smaller groups.

WORKING FROM PHOTOGRAPHS: If some or many of the students can't get to Nolde Forest in the time provided, perhaps they can work from original photographs taken by teachers, TAs, parents or other students. Since there is a separate category for Photography open to all grade levels, if even a few students can provide photos for their classmates to reference, all students can participate. If taking this approach, please keep in mind that the subject's specific location within Nolde Forest is still required on the Finalist Entry Form.

PARK HOURS

Parking is available in the EE Center Parking Lot (aka Mansion Parking Lot) from 8am to 4pm Monday thru Friday (excluding State Holidays). The Historic Sawmill Parking Lot, North Pond Parking Lot and parking areas on Oregon Road are available every day Sunrise to Sunset.

GROUP VISITS

The only spaces available for bus parking are located in the Mansion parking area, and the number of these is limited. Organized school groups should call Sarah Presogna at [610-796-3692](tel:610-796-3692) or email spresogna@pa.gov to schedule visiting dates/hours. Individuals can visit at any time from dawn to dusk.

PARKING

Mansion Parking Lot for cars and buses: **M-F, 8AM-4PM**

Additional Parking: Nolde's four other parking areas are open every day, dawn to dusk:

- Sawmill parking lot off Rte. 625
- Church Road at North Pond
- Oregon Road at Fire Gate #3
- Oregon Road at Fire Gate #5 (2 spaces)

POINTS OF INTEREST

Part of the fun is discovering interesting scenes and natural beauty for yourself, but here are some favorite spots.

1. Sawmill Parking & Picnic Area – Old Sawmill building, dam, stream, assorted evergreen tree varieties
2. Watershed Trail: Pristine stream, stone & wooden bridges, springs, spring houses
3. Boulevard Trail: Varied terrain and tree species; clearings; 20-mile view from high point in park
4. The Rock Outcrop: Large rocks, scenic overlook
5. Ridge Trail: Overlooks and mossy areas
6. Park Office Lane: Stone barn and old stone spring house; field habitats, nest boxes

7. Nolde Forest Mansion: Garden with old tiles and fountain; historic stone Tudor building with turret
8. Middle Road: Original row plantings of white pine
9. Fire Gate #5: field habitat, nest boxes, picnic area
10. Turtle Pond and North Pond: Ponds with Painted Turtles, Northern Water Snakes, dragonflies, butterflies, red spotted newts, aquatic life
11. Bird feeding station behind McConnell Environmental Education Hall

MAP

You'll find a downloadable map and more information at

<http://www.dcnr.state.pa.us/stateparks/findapark/noldeforest/>

ABOUT THE SPONSORS



Nolde Forest Environmental Education Center

New Holland Rd. (Rt. 625)

Reading, PA 19607

610.796.3699

<http://www.dcnr.state.pa.us/stateparks/findapark/noldeforest/>

It is only 3.5 square miles, yet Nolde Forest's diverse terrain, habitats and natural resources, along with nearly 10 miles of trails, offer endless opportunities for recreation, education and relaxation.

A century ago, the rolling hills here had been nearly stripped of trees to fuel the foundry that operated off New Holland Road through much of the 1800s. When hosiery baron Jacob Nolde acquired this property in the early 1900s, a single white pine grew amid meadow vegetation. Inspired by this tree, the German-born Nolde hired an Austrian forester to create a coniferous forest. It was not long until the plantings began to form a "luxury forest," a source of family pleasure and pride. In 1926, Hans Nolde, a son of Jacob, initiated work on the Tudor-style mansion that became his family's year-round home.

The Commonwealth of Pennsylvania purchased the property in the late 1960s, and in 1970 it became Pennsylvania's first environmental education center operated by the Bureau of State Parks.



Friends of Nolde Forest

Reachable through <https://www.friendsofnoldeforest.org/> or Nolde Forest administrative offices

Most of the prize money for the art contest is provided by The Friends of Nolde Forest, a non-profit group of volunteers dedicated to supporting the environmental center's educational programming, and to protecting and enhancing the forest's diverse habitats. Their contributions are many and varied, including helping to build bridges, install benches and birdhouses, directing and working with volunteers for trail maintenance, and raising funds to meet the needs of the Center. On the first Sunday of each month from September through May, The Friends of Nolde Forest host an open house at the Nolde Forest Mansion that now serves as the center's administrative headquarters, inviting the public to tour the magnificent Tudor estate and learn more about the fascinating history of the Nolde family and forest.



Art Plus Gallery

604 Penn Ave.

West Reading, PA 19611

610.375-9122

www.artplusgallerypa.com

Founded in 1999, Art Plus Gallery is a non-profit cooperative of 25 local artists working in a wide range of media including oils, watercolors, pen & ink, jewelry, sculpture and fibrearts.

Art Plus is a 501 (c) 3 non-profit organization. They earn this status by their dedication to promoting art appreciation and participation throughout the Berks community in general, and among K-12 students in particular. In addition to co-sponsoring the "Nature of Nolde" Student Art Contest...

- Each year a \$500 Art Plus Gallery Scholarship is awarded to a Berks high school senior going on to pursue an art major in college.
- Featured Exhibit space is shared with several schools, community organizations and/or guest artists each year.
- Internships are offered to college and high school students, and dues-free fellowships are offered to artists in financial need.
- Art Plus members engage parents and kids alike in art-related activities in West Reading's popular "Art on the Avenue" and "Fall Fest."
- Art Plus coordinates Plein Air West Reading, the keystone event in Art on the Avenue.
- The Berks County Art Scene map that Art Plus designed, printed and distributed county-wide without cost shows everywhere that you can find and buy original artwork.
- Art Plus artists speak at community clubs, hold workshops and demos, and help support charitable events.