



Artists clockwise from upper left: Evelynn Nowicki, DG Thea LaMastra, Brooklynn Casiano, Melanie Fragoso, Katelyn Poe

## 2016 “Nature of Nolde” Student Art Contest For Berks County, PA Students in Grades 1-12

# GUIDELINES FOR INDEPENDENT ENTRIES

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*For more information visit:*

- **Nolde Forest Offices**, 2910 New Holland Rd., Mohnton, PA
- **Art Plus Gallery**, 604 Penn Ave., W. Reading, or
- [www.artplusgalleryPA.com](http://www.artplusgalleryPA.com)

Email questions to [NoldeArtContest@artplusgallerypa.com](mailto:NoldeArtContest@artplusgallerypa.com)

## SUMMARY

Berks County students are invited to “capture the nature of Nolde Forest in art.” Visit our forest and look at the natural beauty and resources through an artistic eye. Paint, pencil, marker, crayon, photography, clay—all media will be welcomed.

The contest is open to all Berks County, PA students in grades 1-12. Schools are invited to participate: public, private and parochial schools, as well as homeschool cooperatives.

Whether or not their schools have officially registered for the competition, students may submit jpgs for a preliminary judging in the “Independent entries” category. At least three finalists will be selected from every 100 independent entries received in each of seven categories:

### GRADE CATEGORIES:

Grades 1 & 2

Grades 3 & 4

Grades 5 & 6

Grades 7 & 8

Grades 9 & 10

Grades 11 & 12

Photography (open to all grades)

Artwork of the finalists from the schools and Independent category will be exhibited at the Nolde Forest Mansion in December. A jury of professional artists will select award winners in each grade category:

First Prize: \$50 plus art supplies

Second Prize: \$35

Third Prize: \$25 Gift Card for AC Moore

The awards presentation will be at Nolde’s McConnell Hall on Saturday, 12/17. Winning artwork will be showcased through 2017 in an online gallery at [artplusgallerypa.com](http://artplusgallerypa.com).

## CONTEST SCHEDULE & HOW TO ENTER

**Now:** Visit Nolde Forest! We're on New Holland Rd. (Rt. 625), south of Reading. Parking information as well as points of interest are detailed on page 6, or go exploring on your own. Bring your paints, colored pencils or other art materials and create a "plein air" work of art on the spot, or take photos to reference at home or in the classroom.

**Before 11/1/15:** Email a jpg of your art, 1800 to 2400 pixels on longest side, 72ppi minimum, to: [NoldeArtContest@artplusgallerypa.com](mailto:NoldeArtContest@artplusgallerypa.com)

The subject line must say simply "Entry Grade \_\_\_" (Fill in the student's grade level)

The cover message must include:

- Student's name
- Grade level
- Title and/or location of subject
- Town or borough of residence
- School attended (or note "Homeschool")
- Contact info (email and/or phone #)

Only one independent entry per student, please.

**Week of 11/7:** Finalists (or parent/guardian) will be notified.

**Week of 11/14:** Finalists deliver artwork and submission form (received after being accepted) to Nolde Mansion

**12/4 to 12/16:** Exhibit opens to public on Sunday, 12/4, 1:00–4:00PM. After that the exhibit will be open Mon-Fri, 8AM-4PM.

**12/7-9:** Winners notified

**12/17** (Saturday): 2:00 PM: Awards Presentation (Artwork may be taken after the ceremony.)

**Through 2017:** Images of the winning artwork will be showcased online at [artplusgalleryPA.com](http://artplusgalleryPA.com).

## ACADEMIC STANDARDS FOR THE ARTS AND HUMANITIES

Homeschooling parents should note that The Nature of Nolde Art Contest is designed to meet the following Academic Standards for the Arts and Humanities as defined by the Pennsylvania Department of Education:

9.1.(3,5,8,12).A

9.1.(3,5,8,12).B

9.1.(3,5,8,12).I

9.2.(3,5,8,12).G

It is common for artists to provide an “Artist Statement” explaining why and how they created a specific piece of art, or even their entire body of work. By adding this written component to the art assignment, the exercise may also meet the criteria of 9.4.(3,5,8,12).D.

## ARTIST STATEMENTS

While an “Artist Statement” is not required to enter the art contest, it is encouraged. By describing how or why he or she chose a specific subject and created a piece of art around it, the artist helps others understand and appreciate the artwork even more.

Artist Statements should be submitted on a separate 5.5” x 8.5” sheet of paper, be titled “Artist Statement,” and include the following:

- Student’s name
- Name of artwork
- Medium
- Statement: 20-100 words on why this subject was chosen, how the art was created, and/or other information that might help others appreciate the artwork even more.

## PRIZES

Students may independently submit one JPG in the appropriate grade category

### GRADE CATEGORIES FOR ART MEDIA:

- Grades 1 & 2
- Grades 3 & 4
- Grades 5 & 6
- Grades 7 & 8
- Grades 9 & 10
- Grades 11 & 12

### PHOTOGRAPHY (open to all grades)

The artwork of the finalists from all schools will be exhibited at Nolde Mansion in December. From the entries of finalists within each category, a panel of professional artists from Art Plus Gallery will judge the composition and execution of each work. Three prizes will be awarded within each category:

First Prize: \$50 plus art supplies

Second Prize: \$35

Third Prize: \$25 Gift Card for AC Moore

Art supplies donated by AC Moore Arts & Crafts, Wyomissing.

## TIPS FOR ENTERING

**Framing/Matting:** While it is not required that submitted artwork be matted and/or framed, we recommend it. In addition to helping protect the art, doing so can add a more finished, professional look to the piece that may help it stand out from others.

**Artist Statement:** Like a frame, an Artists Statement describing how or why you chose a specific subject and created a piece of art around it, can help others understand and appreciate the artwork even more. It's not required, but it can help your work stand out. See the guidelines on p. 4 for more information.

# PLANNING YOUR VISIT TO NOLDE FOREST

Address for GPS: 2910 New Holland Rd., 19607

## **PARK HOURS**

The park is open every day, from dawn until dusk.

Regular office hours (when the gate for access to Mansion Parking area and mansion offices are open: M-F 8AM-4PM (excludes State Holidays)

## **GROUP VISITS**

Organized school groups should call Rachel Baur at [610-796-3699](tel:610-796-3699) or email [rbaur@pa.gov](mailto:rbaur@pa.gov) to schedule visiting dates/hours. Individuals can visit at any time from dawn to dusk.

## **PARKING**

**Mansion Parking Lot: M-F, 8AM-4PM**

**Additional Parking:** Nolde's four other parking areas are open every day, dawn to dusk:

- Sawmill parking lot off Rte. 625
- Church Road at North Pond
- Oregon Road at Fire Gate #3
- Oregon Road at Fire Gate #5 (2 spaces)

## **POINTS OF INTEREST**

Part of the fun is discovering interesting scenes and natural beauty for yourself, but here are some favorite spots.

1. Sawmill Parking & Picnic Area – Old Sawmill building, dam, stream, assorted evergreen tree varieties
2. Watershed Trail: Pristine stream, stone & wooden bridges, springs, spring houses
3. Boulevard Trail: Varied terrain and tree species; clearings; 20-mile view from high point in park
4. The Rock Outcrop: Large rocks, scenic overlook
5. Ridge Trail: Overlooks and mossy areas
6. Park Office Lane: Stone barn and old stone spring house; field habitats, nest boxes
7. Nolde Mansion: Garden with old tiles and fountain; historic stone Tudor building with turret
8. Middle Trail: Original row plantings of white pine
9. Fire Gate #5: field habitat, nest boxes, picnic area
10. Turtle Pond and North Pond: Ponds with Painted Turtles, Northern Water Snakes, dragonflies, butterflies, red spotted newts, aquatic life
11. Bird feeding station behind McConnell Environmental Education Hall

## **MAP**

You'll find a downloadable map and more information at

<http://www.dcnr.state.pa.us/stateparks/findapark/noldeforest/>

## SUBMISSION GUIDELINES

- a. Whether or not their school has registered in the contest, students may submit a jpg for consideration in the Independent Entries category.
- b. Before 10/30/15: Email a jpg (100K-500K) of your artwork to:  
[NoldeArtContest@artplusgallerypa.com](mailto:NoldeArtContest@artplusgallerypa.com)

The subject line must say simply "Entry Grade \_\_\_" (Fill in the student's grade level)

The cover message must include:

- Student's name
- Grade level
- Title and/or location of artwork
- Town or borough of residence
- School attended (or note "Homeschool")
- Contact info (email and/or phone #) for notification if you are selected as a finalist.

Only one art media entry per student, although a second submission may be made by the same artist in the Photography category, which is open to all grades.

- c. From each 100 entries received, at least three finalists will be selected by a panel of judges from Art Plus Gallery. Finalists will be notified during the week of 11/7, and a submission form emailed to each finalist.
- d. Finalist artwork and submission forms should be delivered to Nolde Mansion between Monday November 14 and Friday, Nov. 18, between 8:00 AM and 4:00 PM. Art media (e.g. drawings, paintings, etc.) must be original artwork, not a copy. Photos must be submitted as prints not smaller than 5" x 7", and not larger than 11" x 14".
- e. Winners of the Nolde Mansion exhibit will be notified Dec 7-9.
- f. Winners need not be present at the Dec. 17 awards presentation to claim their prize, but they must do so before 1/1/17. Prizes not claimed by this time will be forfeited.
- g. Following the Saturday afternoon (12/17) awards presentation, the artwork can be taken by the artists, families or teachers. Nolde Forest and Art Plus Gallery will not be responsible for any artwork that is not picked up by 1/1/17.
- h. All reasonable care will be taken in handling pieces submitted, but Nolde Forest Environmental Education Center, Friends of Nolde and Art Plus Gallery do not insure or assume responsibility for any work.

## ABOUT THE SPONSORS



### **Nolde Forest Environmental Education Center**

New Holland Rd. (Rt. 625)

Reading, PA 19607

610.796.3699

<http://www.dcnr.state.pa.us/stateparks/findapark/noldeforest/>

It is only 3.5 square miles, yet Nolde Forest's diverse terrain, habitats and natural resources, along with nearly 10 miles of trails, offer nearly endless opportunities for recreation, education and relaxation.

A century ago, the rolling hills here had been nearly stripped of trees to fuel the foundry that operated off New Holland Road through much of the 1800s. When hosiery baron Jacob Nolde acquired this property in the early 1900s, a single white pine grew amid meadow vegetation. Inspired by this tree, the German-born Nolde hired an Austrian forester to create a coniferous forest. It was not long until the plantings began to form a "luxury forest," a source of family pleasure and pride. In 1926, Hans Nolde, a son of Jacob, initiated work on the Tudor-style mansion that became his family's year-round home.

The Commonwealth of Pennsylvania purchased the property in the late 1960s, and in 1970 it became Pennsylvania's first environmental education center operated by the Bureau of State Parks.



### **Friends of Nolde Forest**

(Reachable through Nolde Forest administrative offices)

The Friends of Nolde Forest is a non-profit group of volunteers dedicated to supporting the environmental center's educational programming, and to protecting and enhancing the forest's diverse habitats. Their contributions are many and varied, including helping to build bridges, install benches and birdhouses, directing and working with volunteers for trail maintenance, and raising funds to meet the needs of the Center. On the first Sunday of each month from September through May, The Friends of Nolde Forest host an open house at the Nolde Mansion that now serves as the center's administrative headquarters, inviting the public to tour the magnificent Tudor estate and learn more about the fascinating history of the Nolde family and forest.



**Art Plus Gallery**

604 Penn Ave.

West Reading, PA 19611

610.375-9122

[www.artplusgallerypa.com](http://www.artplusgallerypa.com)

Founded in 2000, Art Plus Gallery is a non-profit cooperative of 25 local artists working in a wide range of media including oils, watercolors, pen & ink, jewelry, sculpture, fibrearts and pottery.

The gallery is known for connecting artists to the community and the Berks County community to the world of art. In addition to exhibiting the artwork of its members, the gallery encourages the artistic pursuits of Berks County students, seniors and various community groups. It also regularly provides exhibit space to other area artists ranging from aspiring new talents to seasoned professionals with national reputations.

“Outreach” has always been part of the mission of Art Plus Gallery, and much of this has focused on reaching out to students and schools. Through significant art-related activities such as The Nature of Nolde Art Contest, the gallery is able to support teaching efforts, recognize excellence, share creativity with a wider audience, and hopefully build enthusiasm for a lifelong pursuit of artistic expression.



**A.C. Moore**

1101 Woodland Rd.

Wyomissing, PA 19610

610.374.4311

[www.acmoore.com/about](http://www.acmoore.com/about)

The art supply gift baskets and gift card prizes for The Nature of Nolde Art Contest have been generously donated by A.C. Moore. This specialty retailer offers a vast selection of arts, crafts and floral merchandise to a broad demographic of customers. Their assortment of merchandise averages more than 40,000 different SKUs in each of their 140 stores, which are located in the Eastern United States from Maine to Florida. They also offer custom framing in the majority of their stores. In-store events and programs for children and adults provide hands-on arts and crafts experience and encourage the creativity of customers.

## CONTEST RULES

The Nature of Nolde Art Contest is sponsored by the Nolde Forest Environmental Education Center, the Friends of Nolde Forest, Art Plus Gallery, and A.C. Moore.

In broad terms, there are two levels of recognition: “Finalist” and “Winner.”

“Finalist” refers to an artist whose work is selected to appear in the exhibit at Nolde Mansion. Finalists’ art will be exhibited and judged in seven grade categories:

- Grades 1 & 2
- Grades 3 & 4
- Grades 5 & 6
- Grades 7 & 8
- Grades 9 & 10
- Grades 11 & 12
- Photography (open to all grades)

“Winner” refers to an artist whose work is selected from all finalists by a panel of judges, to be awarded a prize for exceptional merit. Three prizes will be awarded within each category:

- First Prize: \$50 plus art supplies
- Second Prize: \$35
- Third Prize: \$25 Gift Card for AC Moore

### **Entering the Contest**

The contest is open to all Berks County, PA students in grades 1-12. This includes public, private and parochial schools, as well as homeschoolers.

All art media are acceptable, including but not limited to paints, pencil, markers, crayons, clay and photography.

The subject must be some aspect of Nolde Forest.

Schools may register in advance and start with an in-school contest to determine their own finalists for the public exhibit at Nolde Mansion. Registered schools may submit two finalists for each grade category in that school.

Students whose schools are not registered in the competition, or who wish to enter an additional piece of artwork independently, may submit jpgs for a preliminary judging in the “Independent Entries” category. At least three additional finalists will be selected from every 100 Independent Entries received.

Students may create a “plein air” work of art on the spot, but this is not required. Students may work from photos, sketches or memory, and do their art at home or in the classroom.

Artwork of all finalists from the schools and Independent category will be exhibited at the Nolde Mansion in December.

All submissions must be made in strict accordance with the Submission Guidelines and timetable detailed elsewhere in this document. Submissions not following these guidelines may not be accepted.

Students participating in school-based preliminary art contests may also submit a second work of art independently. No more than one piece of art will be accepted for the exhibit from any student.

Family members of Art Plus Gallery members may participate, although immediate family members will not be eligible for any of the cash awards. If they are selected as winners, they will be awarded Special Recognition.

Artwork submitted in the contest may be photographed for Art Plus Gallery's online exhibit of the winning pieces, and for possible use in event publicity and media coverage.

### **Judging**

Within each Grade Category, a panel of artists from Art Plus Gallery will judge each piece based on the following elements:

- Clarity or creative interpretation in capturing the nature of a setting, animal or feature of Nolde Forest
- Composition, artistic style & execution
- Presentation of the artwork and impact upon the viewer

Prizes will be awarded as follows:

First Prize: \$50 plus age-appropriate art supplies from AC Moore

Second Prize: \$35

Third Prize: \$25 AC Moore Gift Card

The decisions of the judges are final.

Winners need not be present at the Dec 17 awards presentation to claim their prize, but must do so before 1/1/17. Prizes not claimed by this time will be forfeited.

Following the Saturday afternoon (12/17) awards presentation, the exhibit will close to the public and artwork can be taken by the artists, families or teachers. Nolde Forest and Art Plus Gallery will not be responsible for any artwork that is not picked up by 1/1/17.